

Highland Lakes Assoc. of REALTORS®

Board of Directors Meeting February 19, 2008

Call to Order: 9:02 AM

Roll Call: Terry Tuteur, Pat Burton, Elaine Roberts, Charley Swift, Dale Riley, Iva Weston, Kristy Morris, Rhonda Behrens, Linda Ferguson, Caryn Paye, Sherry Raymer

Absent: Chad Thibodeaux

Minutes:

- Reviewed.
- Motion made to accept minutes as written - Seconded and Approved

Financial Report:

- Reviewed
- Discussion about maturing CD's (Texas Country Bank & Guaranty Bank) – Motion made to check into extending terms & current interest rates – Seconded - Approved
- Motion made to purchase a new computer for the board office and to spend up to \$1000 – Seconded - Approved
- Motion made to accept financial report – Seconded – Approved

AE Report:

- Linda Ferguson reported that there are approximately 698 total members and approximately 505 board members
- HLAoR Membership Luncheon will be held on Feb. 27th at Packsaddle Country Club in Kingsland – Reservations are being taken at the current time
- TAR Winter Meeting is scheduled for this weekend – Feb. 22nd – 26th. Several of the directors along with Linda Ferguson will be attending

Unfinished Business:

- Land and Building Improvement Task Force reported that the estimate that they received would cost anywhere from \$350K - \$500K to improve and expand the board office in its present location.
- It was discussed that according to the bylaws, HLAoR must keep 1 year's worth of working capital in reserve. This point was made to clarify the actual amount of funds that would be available for use for any type of project being discussed.
- Research was done on options available to relocate from the current facility.
- Motion was made to combine a membership information meeting into the already scheduled Spring Mixer planned for March 13th at the board office. At 6:00 pm the task force will present to the membership a proposal for improvements to the existing facility and the proposal for relocating the board office. Motion Seconded – Approved.
 - A vote will be conducted where at least 10% of the membership must participate. Voting will remain open until 5:00 pm on Thursday, March 20th. Voting can be done in person at the board office or by email.

New Business:

- Women's Council of REALTORS® (WCR) has requested the Board become a sponsor for their 2008 programs.
 - Discussion was held as to what level of sponsorship the Board would like to take part in. It was discussed that the amount of \$500 was within the budget for this type of sponsorship.
 - A motion was made to become a "Silver" level sponsor for \$500 for the WCR. Motion Seconded and Approved.

- A request was made to purchase the use of "Constant Contacts" which is a web based mass email tool that is used by various types of organizations that must communicate with a large number of members. This service also provides a "survey" option that we could use for our membership voting by email. The cost to use the web email service is \$252 per year and if the survey option is added the total is \$378 per year.
 - Motion was made to purchase the service with both the email and survey options. Motion was Seconded - Approved

- A letter was presented from Texas Association of REALTORS® (TAR) requesting political support for Ken Law for Supreme Court Justice.
 - Discussion - Motion was made to donate \$500 – Motion Seconded – Approved

Committee Reports:

- Education:
 - Minutes were reviewed from committee meeting
 - New Member Orientation was held on Feb. 21
 - Future plans for Lunch-N-Learns for Paragon training was discussed
 - MCE class dates have been scheduled for 2008
 - Request was made for \$100 to purchase Riders for RE Signs that would be used as prizes in education classes. Motion made – Seconded – Approved
 - Discussion was made as to if a fee should be charged for the use of the Board Office classroom for uses other than for HLAoR functions. Discussion – Motion was made to charge \$100 per day for the use of the HLAoR Board Facilities. Activities must be real estate related functions and clean up of facility is the responsibility of the event organizer(s). Motion was Seconded – Approved.

- MLS:
 - Minutes were reviewed from committee meeting
 - The committee visited with a centralized showing service and decided at this time due to the cost of joining this type of service it is just not the right time to proceed with this type of service. May revisit this option at a later date in the future.

- Membership:
 - Minutes were reviewed from committee meeting
 - Spring Mixer is planned for March 13th – with a budget of \$2000 – menu is planned for 125 members – will serve beer, wine and margaritas
 - Motion was made to restructure menu to accommodate 150 members since special meeting has been requested. Motion was Seconded – Approved.

- Public Relations:
 - Minutes were reviewed from committee meeting
 - The committee revisited with CWooten Advertising on the campaign that was presented at the end of 2007 to the PR committee, so the new committee members could be aware of what had been presented and that the proposal could be re-presented to the Board for consideration.
 - Discussion was made as to several different avenues that could be used. Suggested to take back to PR Committee and have them explore a different direction for the advertising of our area.
 - Upcoming events planned by the PR Committee are:
 - Membership Luncheon – Feb. 27th
 - Chamber Mixer – April 17th
 - Tree Planting

- TREPAC:
 - Elaine Roberts presented to the Board that she has a conflict with being the TREPAC committee appointed liaison. Pat Burton to take this roll for future meetings.
 - Discussed the upcoming TREPAC Fundraising Event. Plans are still being finalized.

- Governmental Affairs:
 - The committee makes a motion that Lynn Jenkins, who is running for Llano Co Attorney, be considered for a campaign donation.
 - Discussion
 - Motion denied

Adjourn: Motion was made to adjourn meeting. Motion Seconded and Approved.
Meeting Adjourned at 11:00am

Minutes prepared by:
Melinda Gray, Executive Assistant
Highland Lakes Assoc of REALTORS®